

PATENT 23528-080 2-13.04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Linda M. Smith et al.

Application No.: 09/645,292

Filed: August 24, 2000

For: TARGETED MARKETING SYSTEM AND

METHOD

Group Art Unit: 3622

Examiner: John L. Young

Palo Alto, California February 2, 2004

Mail Stop: RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REQUEST FOR CORRECTION OF FILING RECEIPT

Dear Sirs:

On the Official Filing Receipt for the above-referenced patent application, the Attorney Docket Number was listed incorrectly as follows:

254070-2

The Correct Attorney Docket Number is as follows:

23528-030

Please have the Official Filing Receipt changed to reflect the correct Attorney Docket

CERTIFICATE OF EXPRESS MAILING (37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as 'Express Mail Post Office To Addressee' in an envelope addressed to Mail Stop RCE Application, Commissioner for Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-14501.

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Number. Enclosed is a redline copy of the Filing Receipt. Applicant respectfully requests a corrected Filing Receipt.

If there are any additional charges, please charge Deposit Account No. 50-1847.

Respectfully submitted,

Dated: February 2, 2004

Ziye J. Zbou

Registration No. 41,423

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Application No.: 09/645,292 Filed: August 24, 2000

Page 1 of 3



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APPLICATION NUMBER 09/645,292

O'Melveny & Myers LLP 400 So. Hope Street

Los Angeles, CA 90071-2899

FILING DATE 08/24/2000

GRP ART UNIT 2161

492

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TOT CLAIMS 32

IND CLAIMS

23528-030

FILING RECEIPT

OC000000005474523

Date Mailed: 10/16/2000

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Recelpt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the PTO processes the reply to the Notice, the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

Linda M Smith, Woodland Hills, CA; Darren D Lu, Irvine, CA;

Continuing Data as Claimed by Applicant

Foreign Applications

If Required, Foreign Filing License Granted 10/13/2000

** SMALL ENTITY **

Title

Targeted marketing system and method

Preliminary Class

705

Data entry by : BLIZZARD, SHARON

Team: OIPE

Date: 10/16/2000

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